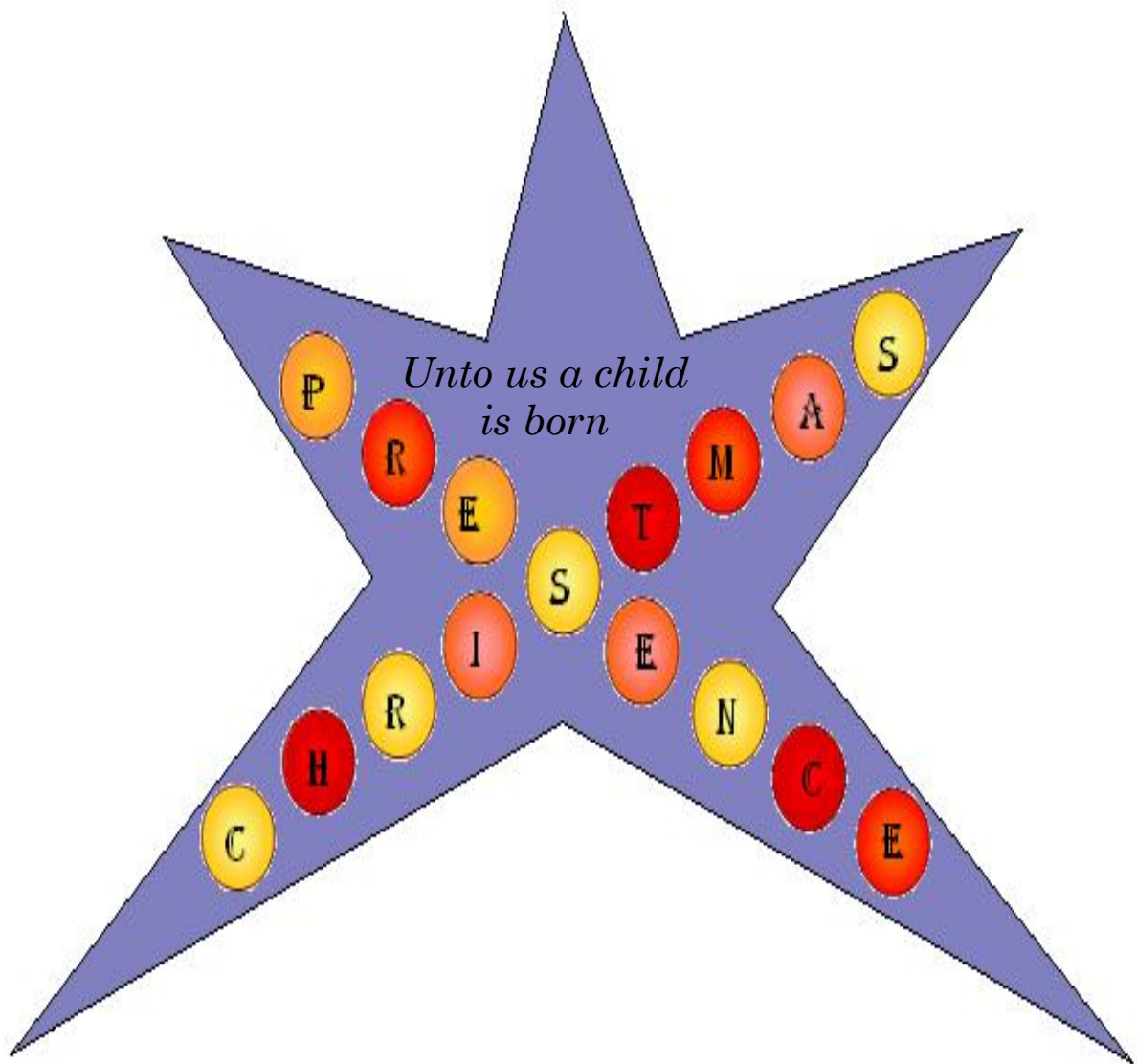


★ Christmas Presence ★



The Ultimate Gift Shop

Christmas Presence

The Ultimate Gift Shop

Welcome to the 'Christmas Presence' sponsorship portfolio!

The churches together in Birmingham City Centre have been invited to create and host a high street shop for the month of December. We will be open every day in December, staffed entirely by volunteers, offering events and media interest throughout the month.

We're starting from scratch and we'll be alongside the best in retailing. Can you help us to make it great?

If you welcome our efforts to 'real-ise' the meaning of Christmas for the shoppers of Birmingham, please take a few precious moments to read how your sponsorship could help.

We welcome all donations, small or large, specific or unspecified, cash or equipment. If you can spare hard goods for December only, we will be happy to return them in January.

Any cash surplus (how's that for optimism) will be donated to the 'shops' specified good causes. We need several thousand pounds to build, publicise and run the shop and the events within it, to the high standard we all expect of high street Birmingham. We are aiming to welcome people of all ages, all faiths or none.

All sponsors will be acknowledged in the store and in press releases as appropriate, unless anonymity is requested.

To make a contribution, or for further details, please contact teamleader@befriendbirmingham.org or tel. 0797 163 0540

Please see the final page for the aims of the project and a summary of our requirements!

★ Christmas Presence ★



Let's start with some basics!
We've got nothing – we'll need to beg, steal, borrow or build some shop fittings:

- counter
- shelves
- room dividers

Can you help?



We are going to make it beautiful...
we need –

- paint and brushes
- cleaners and cloths
- swathes of fabric to run a mock

please – dig deep!



With Fairtrade and Traidcraft,
gifts for charities local and far flung –

our tills will rattle for good causes – if
only we had them (tills that is)

Can you donate a till – or two?



Cash flow and Cash float

We need to put & keep the show on
the road

Could you offer a loan – returnable to
you (or a good cause of your choosing)
by the end of January?

★ Christmas Presence ★



We'll be doing premiers!

Local schools competing for their place on the big screen

Big screens competing to create space and offer meaning to all who come

We're not afraid of technology, we just haven't got any.....

What couldn't we do with 2-4 of these?



If you don't know what this is – it's probably not the one for you.....

but if you do you're probably onto version 2 or 3could we have your old one.....it might even be time for you to update.....



Talent!

Inspiration!

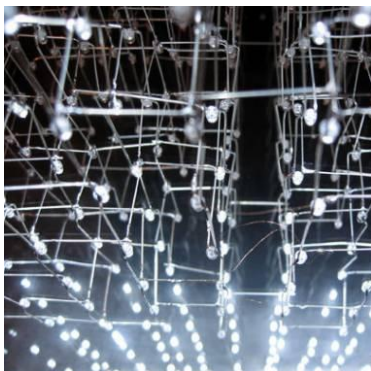
Application!

Interpretation!

That's our department.

Arts and crafts, baubles and beads

These things don't come cheap –
all donations welcome!



Lighting in December –

We are offering news of the light of the world; can you help us to ensure that we are not operating in the dark?

★ Christmas Presence ★



Sustain us in our work, keep the coffee flowing.....

can you spare or hire a machine?



Local charities are going to benefit from the sale of virtual gifts

Will you make it possible for us to give 100% of the gift to the charity by covering the cost of the catalogues and cards?



the printing costs.....



help us out with an old laptop or two.....

★ Christmas Presence ★



The tree has been offered –

we want to put it in the middle of our meaning making –

perhaps you could fund the decoration project?



Perhaps you'd like the extra room in your storeroom over the Christmas period?

We need a dozen positional mannequins in reasonable condition.



Let's get serious.....

We're not after the originals just 5 -6 high quality A1 prints at £40 a piece



This one's got a price tag of £3-4k and a publicity value to match!

Please ask for details!

★ Christmas Presence ★



Paper and printing,
preparation and publicity
insurance and banking.....
It will all cost a packet!

Do you have expertise to share?
materials to spare?
or can we just send you our bills?



The simplest way to get things started
is an offer of cash with no strings
attached

If we've said enough to convince you to
help
just send us a cheque, and we'll do the
rest!



For the dreams not yet formed
the things we haven't even thought of
we'll still need the funds if we're going
to make them happen!

What would you like to see?



Time and money! That's what it will
take!

We have already asked enough...
you are invited to visit us any day in
December as our guest.
If you, or any one you know, would
like to volunteer to help for just a few
hours, we'd be delighted to hear from
you.

Christmas Presence

Sponsorship Summary

The Core

- Shop fittings
- Tills
- Lighting
- Mannequins

The Kit

- Data projectors
- Wide screens
- Laptops
- Printers
- Coffee machine

The Cash

- Project Cash flow – returnable or ‘donatable’ in January
- Decorating costs
- Arts and crafts costs
- Tree decoration activity costs
- Fine Arts prints costs
- Birmingham Bull
- Charity catalogue and voucher printing costs
- General printing and publicity costs
- Insurance and banking costs

The Aim

Our aim is to tell the Christmas story to as many people as possible in as many ways as possible. We will do this through:

- The shop window; lively, inviting, changing, maybe challenging
- The ‘walk through’ nativity presentation; inspiring for all ages
- The competition for schools to produce DVD nativity presentations
- Fairtrade gifts and goods
- Virtual gifts supporting local charities
- The Big Birmingham gift for Malawi, India and South Africa
- Salvation Army ‘gifts for the homeless’ point of deposit
- Space for reflection, hospitality, engagement, sanctuary.

Thank You for taking the time to consider this proposal.